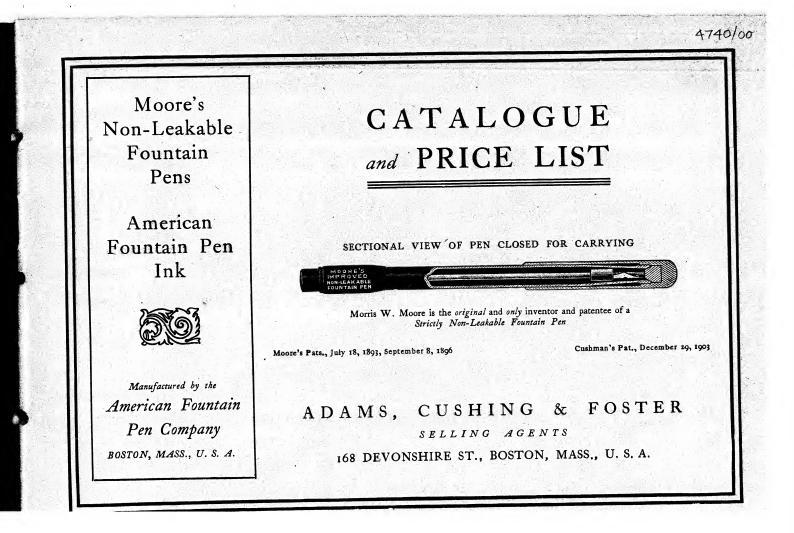


Presented to the Pen Collectors of America Library by L. Michael Fultz



## We wish to call your attention to the following claims which we guarantee : : : :

- 1. That the pen is filled without unscrewing the section, or pulling out the pen, thus avoiding soiling the fingers with ink when filling.
- 2. That the pen is drawn back into the barrel or reservoir after using, and when the cap is turned on is absolutely AIR and INK tight.
- 3. That it can be carried in any position in any pocket and cannot leak.
- 4. That it is the ONLY clean-to-handle pen made.
- 5. That the pen is always ready to write the instant it touches the paper.
- 6. That the barrel being AIR TIGHT, the ink never thickens or dries up, and if the pen is not used for a year, it writes just as readily.
- 7. That we have the ONLY desirable fountain pen IN THE MARKET for LADIES' USE.
- 8. That our "Tourist" or Military Pen is the best pen made for travelers' or military use.
- 9. That we use nothing but the highest grade gold pens.
- 10. That anyone can use this pen a lifetime and never soil their fingers with ink.
- 11. That we use pure gum rubber, and the superior finish and lustre on our holders is very noticeable when compared with others made from common stock.

72	CUT3 THREE-FOURTHS SIZE. MOORE'S NON-LEAKABLE FOUNTAIN PENS.—HIGH GRADE. Long Cap, Single Turn, Tapered Nozzle, Large Ink Reservoir.
	TOURIST
Cat. No. NO. 1	Plain Black, Full Chased or Mottled. With No. 2 size Gold Pen, \$2.50
	TOURIST
No. 2.	. Plain Black, Full Chased or Mottled. With No. 4 size Gold Pen, \$3.50
No. 3. No. 4.	With Narrow Gold Bands, Plain or Chased. '' '' With No. 2 size Gold Pen, \$3.50 With No. 4 size Gold Pen, 4.00
The	ese "Tourists" Pens are only 4½ inches long when closed, being very convenient for ladies In their chatelaine bag, or for gentlemen to carry in their lower vest pocket.
All of abo	ove Pens have Catalogue Number stamped on tip.

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# Items of Interest to Dealers in Fountain Pens \* \* \* \* \*

# SC SC SC

THESE PENS being constructed upon entirely different principles from other fountain pens, are, without doubt, the nearest perfection of any pens ever manufactured. All the undesirable features of other fountain pens have been eliminated. Every person that has carried a fountain pen realizes the necessity of carrying it in the pocket POINT UP, as directed, or their clothing will soon be badly soiled with ink; also their hands when using it. Nor so WITH THIS PEN, it being AIR and INK TIGHT it can be carried in ANY POSI-TION IN ANY POCKET, when filled with ink, and cannot leak,—a feature which fountain pen users fully appreciate. Ladies can carry them in their purse or hand-bag with perfect safety, which 'they cannot do with other styles of Fountain Pens. The superior finish and lustre on these Pens is very noticeable when compared with others, made of cheaper stock. Every Pen guaranteed as represented, or money refunded.

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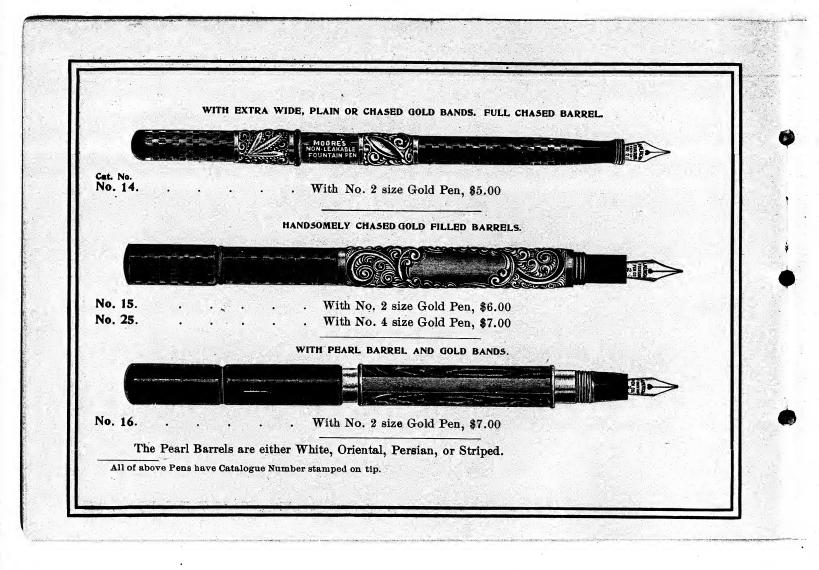
	MOORE'S NON-LEAKABLE FOUNTAIN PENS. PLAIN BLACK FULL CHASED. With Wide Gold Bands.
Cat. No. No. 5 No. 6	With No. 2 size Gold Pen, \$4.00 With No. 4 size Gold Pen, 5.00
	BLACK BARREL, FULL CHASED. With Extra Wide Gold Bands, Chased or Plain.
No. 5 W. B. No. 6 W. B.	With No. 2 size Gold Pen, \$5.00 Same With No. 4 size Gold Pen, 6.00
wick points a	ering, state whether fine, medium, oblique or stub points. Pens furnished with Pick- t 50 cents extra, list. All pens exchanged if points are not satisfactory. your customers how to use these pens BEFORE they handle them, then there will never the cap.
	Pens have Catalogue Number stamped on tip.

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	PLAIN BLACK OR MOTTLED.	
Cat. No. No. 10 No. 10M		
	BLACK BARRELS, HANDSOMELY CHASED.	
	MOGE'S NON-LEAKABLE FOUNTAIN-FEN	
No. 11	· · · · · · · With No. 2 size Gold Pen, \$2.50	
	WITH NARROW CHASED BANDS. PLAIN OR CHASED BARREL.	
No. 12 No. 20 N. B.	· · · · With No. 2 size Gold Pen, \$3.50 · · · · Same With No. 4 size Gold Pen, 4.00	
	Order by Catalogue Number.	
All of above Pens l	have Catalogue Number stamped on tip.	

and the second	WITH NARROW PLAIN BANDS. PLAIN OR CHASED BARREL.	
	MOORES. NONLEAKABLE FOUNTAIN-FEN	
Cat. No. No, 12. Pl	With No. 2 size Gold Pen, \$3.50	
	WITH WIDE CHASED BANDS. FULL CHASED BARREL.	
·	NON LEAKABLE	
No. 13	With No. 2 size Gold Pen, \$4.00	
	WITH WIDE PLAIN BANDS. PLAIN BARREL.	
	NON-LEAKABLE	
No. 13. Pl. The ONLY	With No. 2 size Gold Pen, \$4.00 Fountain Pens in the market suitable for Ladies' use. Fountain Pens for Physicians, Students, Travelers, and everybody	else.

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	HANDSOMELY CHASED AND PERFORATED GOLD FILLED BARRELS.
, (	
Cat. No. No. 17. No. 18.	With No. 2 size Gold Pen, \$6.50 With No. 4 size Gold Pen, 7.50
	PLAIN OR BLACK MOTTLED.
	MOORE'S NON-LEARABLE FOUNTAIN-PEN
No. 20 No. 20 M	With No. 4 size Gold Pen, \$3.50 Special for Manifolding. With No. 4 size Gold Pen, 3.50
	HANDSOMELY CHASED BLACK BARRELS.
( suite	MOORE'S NON-LEARABLE FOUNTAIN-PEN
No. 31.	With No. 4 size Gold Pen, \$3.50

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	WITH WIDE GOLD BANDS, PLAIN.
Cat. No. No. 21	· · · With No. 4 size Gold Pen, \$4.50
	WITH WIDE CHASED GOLD BANDS, FULL CHASED BARRELS.
No. 22.	With No. 4 size Gold Pen, \$5.00
	WITH EXTRA WIDE PLAIN OR CHASED GOLD BANDS, FULL CHASED BARREL.
	MODRES MODRES FOUNDANTER FOR THE FOR T
No. 23	With No. 4 size Gold Pen, \$6.00
No. 24	BOOK-KEEPER'S SPECIAL Plain Barrel. With No. 4 Pen, \$4.00
No. 10. B. S.	
All of above Pens h	ave Catalogue Number stamped on tip.

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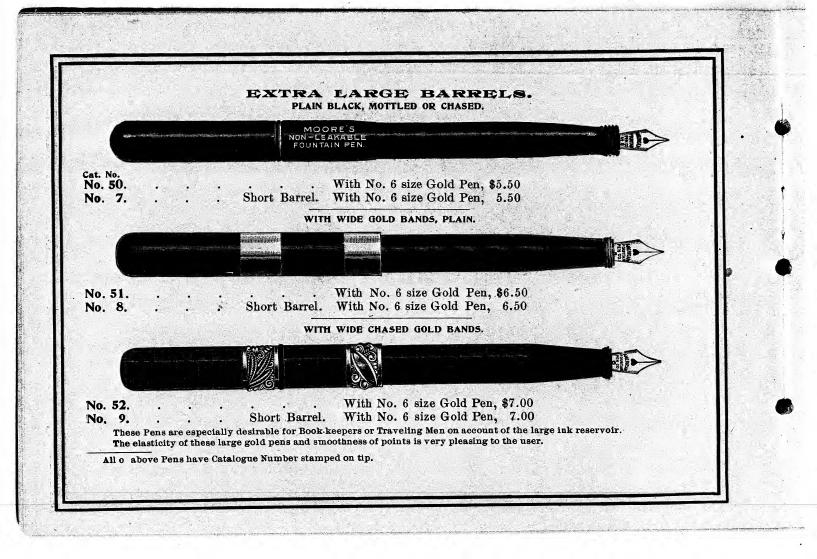
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	LARGE BARRELS. STU PLAIN BLACK, MOTTLED OR	
	TOURIST	
Cat. No. No. 47. No. 53.	Tourist. With No. 5 size Gold Full Length. With No. 5 size Gold	
	PLAIN BLACK BARRELS WITH WIDE GO	LD BANDS.—PLAIN.
	TOURIST	
No. 48. No. 54.	Tourist. With No. 5 size Gold . Full Length. With No. 5 size Gold	
	BLACK FULL CHASED BARRELS WITH WIDE	CHASED GOLD BANDS.
No. 49. No. 55.	Tourist. With No. 5 size Gold Full Length. With No. 5 size Gold	Pen, \$6.00 Pen, 6.00

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	PLAIN BLACK BARREL WITH PLAIN GOLD CAP.
	NON-LEAKABLE FOUNTAIN-PEN
Cat. No. No. 110	With No. 2 size Gold Pen, \$7.50
No. 120.	With No. 2 size Gold Pen, \$7.50
	BLACK BARREL, FULL CHASED. HEAVILY CHASED GOLD CAP.
	BLACK BARREL, FULL CHASED. HEAVILY CHASED GOLD CAP.
0	
No. 114.	With No. 2 size Gold Pen, \$8.00
No. 124*	With No. 4 size Gold Pen, 9.00
	SAME STYLES AS ABOVE "TOURIST" SIZE.
	TOURIST
No. 101	. With No. 2 size Gold Pen, Plain Gold Cap, \$7.50
No. 105.	" No. 2 " " " Chased Cap, 8.00
No. 102.	
No. 106.	" No. 4 " " " Chased Cap, 9.00

# Moore's Non-Leakable Fountain Pens

in the following

# Emblem Designs.

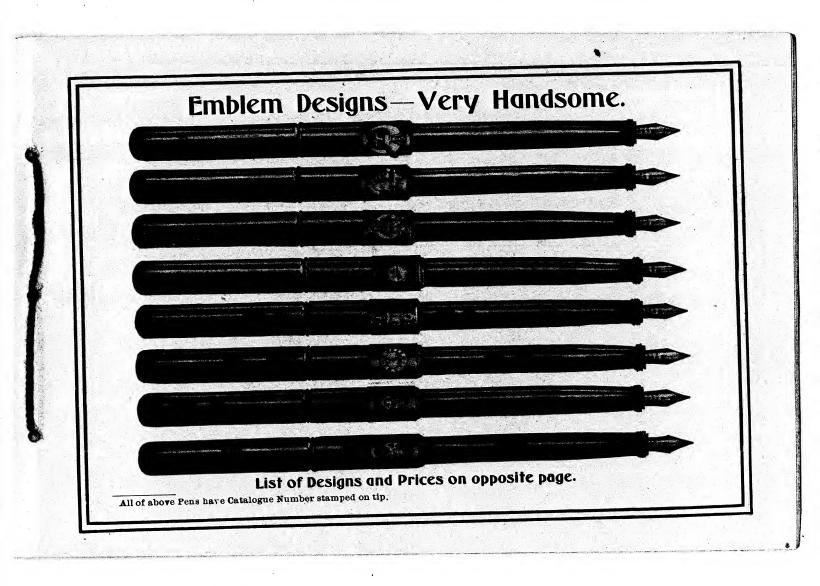
Real and a second

(MASONIC) BLUE LQDGE, KT. TEMPLAR, ELKS, SHRINE,

DDGE, EAGLES, ROYAL ARCANUM, 32° (SCOTTISH RITE,) ODD FELLOWS, KNIGHTS OF PYTHIAS, RED MEN, KNIGHTS OF COLUMBUS, MODERN WOODMAN, JB. ORDER OF UNITED AMERICAN MECHANICS.

As these mountings are fitted to the slides, and the slides are interchangeable, it is easy to change the slide from one pen to another of same size, long or short barrel.

Price of Cat. No. 1 or 10, co	omplete pen, (as opposite	)	• • • \$5.00
Price of Cat. No. 2 or 20,		2.03 . A	6.00



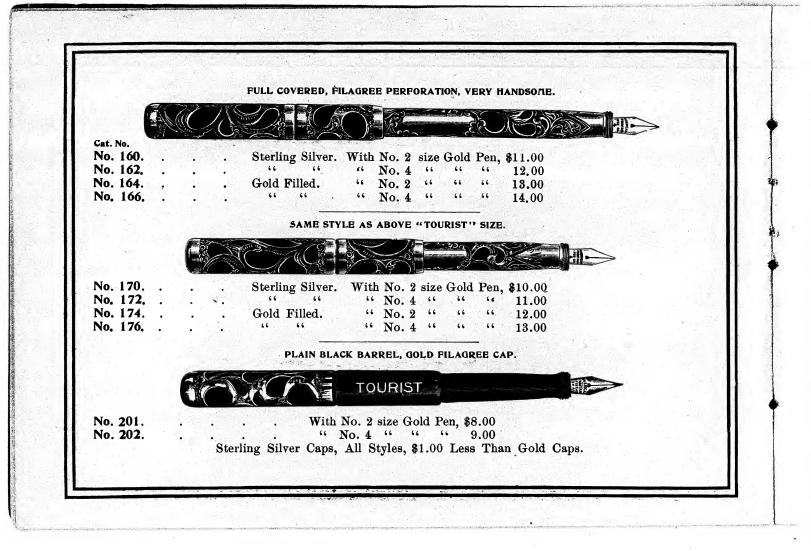
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				068310	<u> </u>		100 June 1			
Cat. N No. 1			Starling Silvon	With N	To 9 air	o Cald	Dem	<b>#10.00</b>		
No. 1		and the state	Sterling Silver.	۲۷۱۵۵۱ ۲ ۱۹۰۶ ۲۵۱۰ ۲		ie Gold	ren,	11.00		
			Gold Filled							
	36.		·· ··	· · N	No. 4 "			13.00		
1 1 1 1 P									Sec. 1	
			SAME STYLI	E AS ABO	VE "TOU	RIST" S	IZE.			
			SAME STYLI	E AS ABO	VE "TOU	RIST" S	IZE.			
			SATIE STYLI	E AS ABO	VE "TOU	RIST" S	IZE.	- Settar	<b>~</b>	
			SAME STYLI	E AS ABO	VE "TOU	RIST" S	IZE,~	Seeljan:	>	
No. 1	40								, >	
No. 14			Sterling Silver.	With	No. 2 s	ize Gol	d Pen.	\$9.00	>	
No. 14	42	· · ·	Sterling Silver.	With	No. 2 s No. 4	ize Gol	d Pen.	10.00	~	
	42 44		Sterling Silver.	With 	No. 2 s No. 4	ize Gol	d Pen. 	10.00 11.00	~	

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		いい (1917年1月1日)
Cat. No.	Di in Stanling Silmen With No. 2 size Cold Pop. \$10.00	
No. 131.	Plain Sterling Silver. With No. 2 size Gold Pen, \$10.00	
No. 133.	" Gold Filled " No. 2 " " 12.00	
No. 135.		
	SAME STYLE AS ABOVE "TOURIST" SIZE.	
	SAME STYLE AS ABOVE "TOURIST" SIZE.	
	SAME STYLE AS ABOVE "TOURIST" SIZE.	
No 141		
	<ul> <li>Plain Sterling Silver. With No. 2 size Gold Pen, \$9.00</li> </ul>	
No. 141 No. 143 No. 145.	Plain Sterling Silver.       With No. 2 size Gold Pen, \$9.00	
	<ul> <li>Plain Sterling Silver. With No. 2 size Gold Pen, \$9.00</li> </ul>	

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					STER	RLING S	ILVER	, ENG	LISH EN	GRAVI	ED, BEA	AUTIFUL	DESIG	N.				
					CARE		Var	-100	aró	are		PL 6.0						
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Cat	. No	19.1																
No	. 1	50.	• •	•					1 . 1 . T		소설 가지 않는	Pen, \$13						
No	. 1	52.	- • · /4		. 1	Courist	size	with	No. 4	size (	old P	Pen, 16	5.00					
							1					<u>.</u>						
			PRIC	E LIST	OF MOO	RE'S N	ON-LE	АКАВ	LE FOL	INTAIN	PENS	WITH .	SOLID	JOLD	BAND	<u>s.</u>		
CA	т. р	10.																
No	).	3.	Tourist	size.	With	14K.	Plain	or C	hased,	Solid	Gold	Bands,	No. 2	size	e Gold	l Pen,	•	\$5.00
Ne	).	4.	"			14K.	"	"	66	"	<b>66</b>	66	No. 4		"		• •	6.00
N	).	5.	"	- 66	"	14K.	"		66	"	"		No. 2		66		•	7.00
N	).	6.	66		"	14K.	6.6	"	"	"	. "		No. 4			"		8.00
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		14.	"	46		14K.	"	"			"		No. S	2 "	"	<u>6</u> 6	•	10.0
N	0.					14K.					66	- 66	No.		66	66		11.0

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	SOLID GOLD 14K. PLAIN BARREL.
No. 245 No. 248, .	Tourist size. With No. 2 size Gold Pen, \$33.00 Tourist size. With No. 4 size Gold Pen, 36.00
	SOLID GOLD 14K. HEAVILY CHASED.
• 6	
No. 244, . No. 246, .	<ul> <li>Tourist size. With No. 2 size Gold Pen, \$37.00</li> <li>Tourist size. With No. 4 size Gold Pen, 40.00</li> </ul>
	SOLID GOLD 14K. ENGLISH ENGRAVED.
No. 250.	. Tourist size. With No. 2 size Gold Pen, \$43.00
No. 252	. Tourist size. With No. 4 size Gold Pen, 45.00
These English	Special discount on the above pens. Engraved Pens are without doubt the handsomest styles ever shown in Fountain Pens.

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and the second	PEN CO	INSTRUCTION.
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U		
	No 1. Barrel	
	No I. Barrel	l. No.2 Threaded washer, screwin in lower end of barrel.
	1.7	
	din the second second	
No. 3. Co	ork Packing. No.	4. Feed Bar. No. 5. Pen Sleeve.
		Antonia
No. 6. Plug screwing on to feed bar and into the thimble	No. 7. Thimble.	No. 8. Sectional view of cap, showing cone in the tip which plugs end of nozzle, making it
No. 6. Plug screwing on to feed bar and into the thimble		which plugs end of nozzle, making it air tight.
feed bar and into the thimble *	PRICE LIST OF P	which plugs end of nozzle, making it air tight.
feed bar and into the thimble Barrels Nos. 2 and 4 .	PRICE LIST OF P.	which plugs end of nozzle, making it air tight.
Barrels Nos. 2 and 4 . "Nos. 5 and 6	PRICE LIST OF P. \$1.00 1.25	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5
Barrels Nos. 2 and 4 . '' Nos. 5 and 6 . Cap	PRICE LIST OF P. \$1.00 1.25 	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 M We recommend an exchang
Barrels Nos. 2 and 4 '' Nos. 5 and 6 Cap Feed Bar	PRICE LIST OF P. \$1.00 1.25 40 50	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 We recommend an exchang for a new pen, as no recommended and the second seco
Barrels Nos. 2 and 4 '' Nos. 5 and 6 Cap Feed Bar Thimble and Plug	PRICE LIST OF P. . \$1.00 . 1.25 40 50 40	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 We recommend an exchang for a new pen, as no recommend pen can be guaranteed and the second secon
Barrels Nos. 2 and 4 '' Nos. 5 and 6 Cap Feed Bar Thimble and Plug No. 2 Pen, fitted	PRICE LIST OF P. . \$1.00 . 1.25 40 50 40 1.25	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 We recommend an exchang for a new pen, as no re pointed pen can be guaranteed to give satisfaction
feed bar and into the thimble Barrels Nos. 2 and 4 . "Nos. 5 and 6 . Cap Feed Bar Thimble and Plug . No. 2 Pen, fitted	PRICE LIST OF P . \$1.00 . 1.25 40 50 40 1.25 1.75	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 We recommend an exchang for a new pen, as no re pointed pen can be guaranteed to give satisfaction Allowance for old gold pe
feed bar and into the thimble Barrels Nos. 2 and 4 "Nos. 5 and 6 Cap Feed Bar Thimble and Plug No. 2 Pen, fitted No. 4 Pen, fitted No. 5 Pen, fitted	PRICE LIST OF P . \$1.00 . 1.25 40 50 40 50 40 1.25 1.75 2.00	which plugs end of nozzle, making it air tight. PARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 We recommend an exchange for a new pen, as no re pointed pen can be guarant teed to give satisfaction Allowance for old gold pe in exchange for new: No. 2 pens 15 cts.
feed bar and into the thimble Barrels Nos. 2 and 4 "Nos. 5 and 6 Cap Feed Bar Thimble and Plug . No. 2 Pen, fitted . No. 4 Pen, fitted . No. 5 Pen, fitted . No. 6 Pen, fitted .	PRICE LIST OF P . \$1.00 . 1.25 40 50 40 1.25 1.25 1.75 2.00 225	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 We recommend an exchange for a new pen, as no re pointed pen can be guarant teed to give satisfaction Allowance for old gold pe in exchange for new: No. 2 pens 15 cts. No. 2 pens 15 cts.
feed bar and into the thimble         Barrels Nos. 2 and 4         "Nos. 5 and 6         Cap         Feed Bar         Thimble and Plug         No. 2 Pen, fitted         No. 5 Pen, fitted         No. 6 Pen, fitted         No. 2 Pen, not fitted	PRICE LIST OF P . \$1.00 . 1.25 40 50 40 1.25 40 50 40 1.25 40 25 90	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 We recommend an exchange for a new pen, as no recommender of the statistic of t
Barrels Nos. 2 and 4 '' Nos. 5 and 6 Cap Feed Bar Thimble and Plug No. 2 Pen, fitted No. 4 Pen, fitted No. 5 Pen, fitted No. 6 Pen, fitted	PRICE LIST OF P . \$1.00 . 1.25 40 50 40 1.25 1.25 1.75 2.00 225	which plugs end of nozzle, making it air tight. ARTS AND GOLD PENS. Re-pointing Gold Pen (never guaranteed) .5 We recommend an exchange for a new pen, as no re pointed pen can be guarant teed to give satisfaction Allowance for old gold pe in exchange for new: No. 2 pens 15 cts. No. 2 pens 15 cts.

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# ...THE AMERICAN... Fountain Pen Ink

Every Moore's Non-Leakable Fountain Pen is tested and sold, filled with the AMERICAN FOUNTAIN PEN INK.

This is a very high grade of Fluid Ink especially adapted for Fountain Pens, and is recommended by Fountain Pen users as being superior to any ink on the market. The bottles have a perforated cork, with wood stopper, which is easily removed.

Use this Ink and your Fountain Pen will give you Perfect Satisfaction.

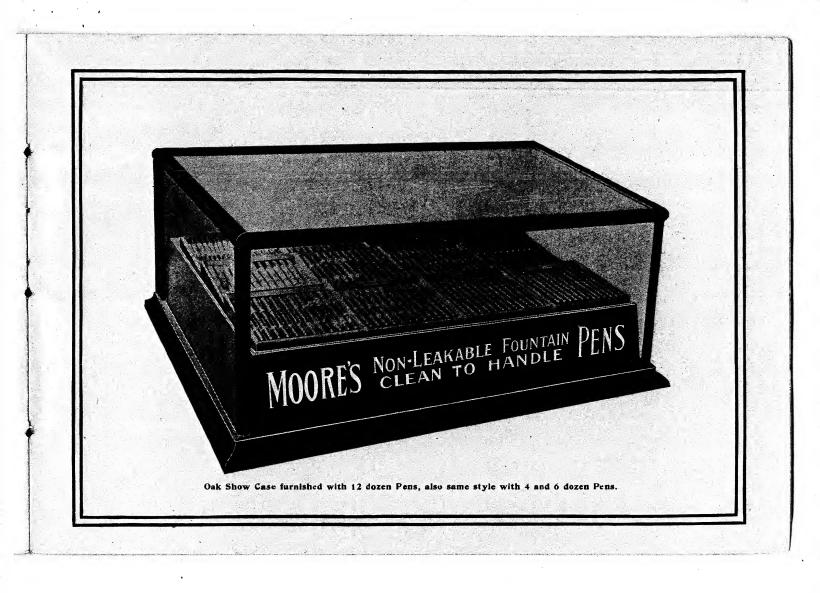
4-oz. Stands	•	\$0.25	each
8-oz. "'	•	.40	46
Pints		.75	
Quarts	•	1.25	

Every bottle is wrapped in white tissue, and packed one dozen in strong wooden boxes. We also furnish the same in a 2-oz. Bottle and wood box with screw cover and the patent Combination Rubber Bulb and Cork attached to the glass filler. This is a very convenient method of sending by mail, where the charges in sending by express would make the cost too expensive.

PRICE, 25 CENTS EACH.

THE AMERICAN FOUNTAIN PEN INK. PRICE 25 CENTS. THE AMERICAN FOUNTAIN PEN INK SAPETY BOTTLE. NICKEL SCREW CAP. 5) 572 SAFETY WOOD CASE. 25 CENTS. PRICE

Handsome Small Case furnished with 1 1-2 dozen Pens. Mahogany finished Case furnished with 2 dozen Pens. Moore's Improved Non-Leakable Fountain Pen \*



## **Special Directions** To Dealers in Moore's Non-Leakable Fountain Pens.

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THIS Pen is constructed upon entirely different principles from other Fountain Pens, and it is essential that our customers should understand them thoroughly to be able to handle them quickly and safely when showing them and explain the merits of the pens

Never start to unscrew the cap without holding the cap end the highest, thus allowing the ink to settle back to the lower end of the barrel, as when the cap is removed the ink can be easily spilled out before the

pen is turned out, which closes the end of nozzle. A little cone in top of the cap, plugs the end of nozzle when cap is screwed on tight (see illustration on circular)

The little pin in the cap protects the pen from in-

jury when cap is on. The pen should be drawn back into the barrel by the thimble instead of the cap, as the cap might pull off and the sudden jerk throw out ink.

The pen will push out straight but it is better to give it a slight turn in or out as it runs easier and smoother.

The filling pen hold barrel at an ANGLE instead of straight up, it fills more readily. Do not fill nearer than about half an inch of end

of nozzle.

If at any time a pen should flow too fast, it is because it is nearly empty and should be filled. This, however, RARELY OCCURS.

### TO TAKE PEN TO PIECES.

To take pen to pieces for repairs: Grasp the thimble in left hand and unscrew the Plug, then hold the feed bar with Pliers, and unscrew tip from that, being careful not to bruise the feed bar with the Pliers, then push the feed bar out of the nozzle end.

If necessary to remove the gold pen from the feed bar, mark the little pen sleeve, so as to be sure to put it back on, exactly as it came off.

If new pen sleeve is put on, it must be turned down to fit the nozzle after pen and sleeve are pushed on to the feed bar To put in new corking: With knife blade, unscrew the little wheel in lower end of barrel, and pull the feed bar out the LOWER end, if possible. If this cannot readily be done, remove the feed bar out the nozzle end, and twist out the old cork with knife blade or any instrument, leaving the hard rubber wheel in the barrel. Insert the soft rubber washer, then the new cork packing and put the pen together. Pliers for this special work furnished at \$1.00

each. Never leave pen on desk open. Keep cap screwed

on when not in use.

Fluid inks are best for all Fountain Pens.

AMERICAN FOUNTAIN PEN CO.,

Office and Factory, 711 Boylston Street, Tel, 1479-5 Back Bay. BOSTON. MASS. OPINIONS OF DEALERS IN AND USERS OF

# Moore's Non-Leakable Fountain Pens

Abstracts from Letters selected at random, from which all earmarks of identification, such as names and addresses, have for recognized business reasons, been omitted

illing work

An Illinois bookseller and jeweler wrote under date of January 4, 1907: "I am well pleased with pens and the way they move. Put them up against any other pen and Moore's pen will go first."

A Nebraska drug and stationery house, sending in an order under date of September 17, 1907, said : "These pens have given us fine satisfaction."

From a university town in Illinois a dealer in books, school supplies, etc., said in a letter dated September 16, 1907: "The pens as a whole have proved very satisfactory and we wish to duplicate this order just as quickly as you can, consistent with best workmanship."

A druggist and stationer in a Nebraska town, in sending an order on September 6, 1907, wrote as follows: "Considering the size of the town, we are having fine success with the Moore pen."

"The Moore Non-Leakable fountain pen, which you induced us to stock a few years ago," a Minnesota drug company wrote on August 25, 1906, "has proven to be the most satisfactory fountain pen ever offered for sale by us. We cheerfully recommend it to our customers to the exclusion of all others."

On December 1, 1906, a dealer in North Dakota said: "Before putting in a stock of your pens I had made up my mind not to bother with fountain pens any more, as in showing pens to customers I would always soil and smear up my fingers, but it is different with this pen. Have sold out all except the two fancy ones. Would like to get exclusive agency for M—…."

A lady agent in Pennsylvania in a letter dated November 28, 1906, said: "I have over one hundred of your pens placed right here in this small town and every one giving best of satisfaction."

A New Orleans musician in seeking to secure the pen as a side line, said in his letter of February 4, 1907: "I write this letter as an unsolicited endorsement of Moore's Non-Leakable pen, which I have used constantly for nearly three years. I have never had any trouble with it." A New Orleans lawyer wrote under date of October 19, 1906: "I have been using one of your Moore's Non-Leakable fountain pens for more than two years. It has given perfect satisfaction and is so far superior to any other pen that I know that if I could not obtain a 'Moore,' I would do without a fountain pen."

A Pittsburg user wrote on July 6, 1907: "I have had a Moore pen ever since they appeared on the market in 1904 and they are so far superior to every other kind that there is simply no comparison between them."

Under date of May 25, 1907, a Philadelphia attorney wrote: "Some time ago I purchased one of your 'Moore's Non-Leakable Fountain Pens,' at the suggestion of a friend, and after using it constantly and considerably since that time, I have been convinced that it is a pen worthy of all you claim for it; and, therefore, I take this opportunity of expressing to your company my highest recommendation. The pen has many good qualities and I frankly say that I have never written with a more easy flowing pen, and I have used all sorts already."

In the original letter it is quite evident that it is a Yale man, who wrote as follows under date of January 1, 1907, about a Moore pen, which he had bought at a jeweler's in his home town in Ohio: "As to the Moore pen itself I have only praise. Its efficiency was a surprise to me. No other pen is comparable to it and I have used all the best makes."

An Illinois physician wrote on January 7, 1907: "Will say that of six fountain pens I have used and owned since 1894—all standard makes—the Moore's Non-Leakable has been most satisfactory and I wouldn't give this old one for five of the other new ones. My wife insisted on my getting along without carrying a fountain pen on account of the ink spots in my vests, shirts, on suspenders, underwear, etc., but she has said nothing about that since June, 1905, when I received my Moore's."

A dentist in Wisconsin wrote under date of April 15, 1907, as follows: "I will say that I like your pen better than any other I have used, and I have used both the Parker and the Waterman."

The pastor of a prominent church in New York City wrote under date of September 21, 1907: "I am more than pleased with it and find it gives better satisfaction than any other make I have used."

A New Hampshire life insurance agent, after stating in his letter, dated October 26, 1906, that he bought his Moore pen of the White River Paper Company, at White River Junction, Vt., continued: "During the past seventeen years I have had quite an experience with fountain pens and I must say that this is the best pen I ever used and I would not take \$10 for it if I could not get another one like it."

The manager of the jewelry department in a department store in a small city in New York state, wrote under date of November 26, 1906: "There is now a demand for the pens. It is easy to sell them. It is the only pen I sell; it is the only pen I care to sell. It makes me very little trouble."